



THE RELIABLE READER

From Reliable Sites, LLC

Your online resource for web related news and information

Hi and welcome to the July, 2007 issue of The Reliable Reader – a monthly e-newsletter that tells you what is happening at Reliable Sites as well as giving you tips and tid-bits about the web industry that we hope will benefit you and your business.

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Reliable Sites News

Reliable Sites Speaks at Women's Connection Group Meeting

We have had the pleasure of educating folks all over the Twin Cities about website development, programming and SEO work. Our latest speaking engagement was for the Women's Connection group in Falcon Heights. This group is dedicated to connect women business professionals and entrepreneurs in a setting that is energizing and supportive.

Based on topics of interest to the members, they find speakers within and outside of the group who provide informative and interesting presentations. During a thirty-minute session we provided information and education that was outside of the group's scope regarding websites. We also were able to consult and education based on each members personal website or business need.

We would be happy to speak to your group or at an upcoming business meeting regarding websites, development tips/tricks, programming and terms associated and search engine optimization. Just contact Doug or Brenda at 651-204-2054.

Monthly Referral Special

We appreciate you being our clients and our business is based on referrals from you. We appreciate your referrals and would like to offer you a FREE month with each person you refer that becomes a Reliable Sites client. When you send them our way, please ask them to let us know that you suggested our services, as soon as they become a paying client, your next month's website payment is on us, it's that simple!

SEO Tip of the Month

To really optimize your website and elevate it in search engine ranking you need to consider the links that are present on your site as well as those on other sites that link to yours. These links should be to relevant information to your company, such as white papers that your vendors have written, educational articles regarding your service or type of business from news sources and other websites that complement your product or service.

The more quality links you can provide to and from your website the higher your ranking will be in the search engines.

And that's all for now. Look for The Reliable Reader in your Inbox next month, when we'll have updates on what's new on the web, tips on getting more from your virus protection and another SEO update not to be missed.

'Til then,

Doug, Brenda and the Reliable Sites team

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